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FOR IMMEDIATE RELEASE

Press Release

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New Leader® Introduces the L4330G4 Crop Nutrient Applicator Exclusively for AGCO RoGator®

Cedar Rapids, Iowa — May 11, 2010 — Highway Equipment Company, the leading manufacturer of New Leader® multi-purpose agricultural spreaders, introduced the L4330G4 crop nutrient applicator earlier this month. Engineered specifically for the RoGator® chassis, the L4330G4 is a high output, large capacity spreader designed for flexibility and low maintenance.

Available in both painted 409 and unpainted 304 stainless steel, the L4330G4 features New Leader's patented G4 technology, proven to spread material farther, wider and more accurately than the average spinner spreader. The L4330G4 is equipped with a 300 cu. ft. hopper which holds up to 10 tons of product and has the ability to spread fertilizer as low as 50 pounds per acre or as high as 1,100 pounds per acre while maintaining an accurate spread pattern up to 105'.

The L4330G4 is constructed to add the 304 stainless steel MultiApplier dual hopper insert at any time. The two independent conveyors allow control of two products at pre-determined rates or variable rates, with swath widths up to 84 ft. This technology reduces time in the field, soil compaction, and fuel consumption, while increasing your return on investment.

The L4330G4 is available now exclusively through RoGator dealers. For more information on this product or other New Leader products, visit www.HighwayEquipment.com or www.ApplyLikeAPro.com.

Established in 1939, Highway Equipment Company is a leading manufacturer of New Leader® crop nutrient applicators for the agricultural industry, and Hi-Way® deicing spreaders and road maintenance equipment for state, federal, and municipal entities, as well as for private contractors. New Leader and Hi-Way products are distributed through more than 200 dealers throughout North America and around the world. Highway Equipment Company is a privately owned business located in Cedar Rapids, Iowa. For more information please visit our web site at www.HighwayEquipment.com.

AGCO, Your Agriculture Company (NYSE: AGCO), was founded in 1990 and offers a full product line of tractors, combines, hay tools, sprayers, forage, tillage equipment, implements and related replacement parts. AGCO agricultural products are sold under the core brands of Challenger®, Fendt®, Massey Ferguson® and Valtra®, and are distributed globally through more than 2,700 independent dealers and distributors, in more than 140 countries worldwide. Retail financing is available through AGCO Finance. AGCO is headquartered in Duluth, Georgia, USA. In 2009, AGCO had net sales of \$6.6 billion.

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————— *Building the best since 1939.* —————